KraftMaid®









This guide is meant to help inspire and better define your style and kitchen needs. Once completed, you can save, print or email the document to your designer as the first step towards your new kitchen.

Which of the following fits you? ☐ New Construction. ☐ Remodeling. ☐ Commercial.				
If you are updating your current kitchen, why? It's old and out of date. I need more space. I need a more functional space. Other				
What elements of the room are you updating? Cabinetry. Countertops. Flooring. Paint. Lighting. Backsplash. Other				
What is your planned investment? \$				
What is the top priority of your project? ☐ Design. ☐ Functionality. ☐ Budget. ☐ Other				

How would you define your kitchen style?



Luxe Transitional.

Distinct, stylish, striking.



☐ **Natural & Warm.** Informal, inviting, cozy.



Light & Timeless. Simple, streamlined, functional.



Classically Traditional.
Authentic, refined,
time-honored.



☐ Contemporary & Dynamic. Sleek, modern, sophisticated.



How would you like your dream kitchen to feel?



☐ Distinguished & Traditional.



☐ Sleek & Cool.



☐ Comfortable & Cozy.



☐ Eclectic & Fun.



☐ Warm & Inviting.



Do you have a preferred wood type?



☐ **Cherry.** Elegant. Stylish.



☐ **Maple.**Radiance. Strength.



☐ **Hickory.**Unique. Enduring.



☐ **Oak.** Strong. Distinct.



☐ Thermofoil. Clean. Modern.



☐ **Birch.**Complementary. Diverse.



Do you have a preferred finish type?



☐ Stained Finish.

Hand-applied finish with rich, consistent color coverage.



Painted Finish.
Semi-opaque stain saturates the wood while allowing for some grain visibility.



Glaze Finish.
Glaze applied and hand-wiped, leaving soft tones in the corners and recesses of the door.



☐ Burnished Finish.

Distressing, over-sanding and application of a burnishing stain to the wood.



☐ Vintage Finish.

Distressing and over-sanding process, to create an aged appearance.

What hardware do you envision with your cabinetry?







☐ A pull.

☐ No hardware.

Have you considered a hardware finish?



☐ Aluminum.



☐ Bronze.



☐ Chrome.



☐ Distressed.



☐ Nickel.



☐ Pewter.



☐ Wood.



What colors do you prefer for your countertop?



☐ Light & Bright.



☐ Warm & Earthy.



☐ Dark & Dramatic.



☐ Versatile Neutral.

What kind of sink will you be using?

- ☐ Single Basin.
- ☐ Double Basin.
- ☐ Bar.
- ☐ Farm.

What type of backsplash would you like to see in your kitchen?

- ☐ Full Height.
- ☐ Standard 4" strip.
- ☐ None.

What type of edge are you considering?



☐ Roundover.





☐ Half Bullnose.



☐ Bevel.



☐ Full Bullnose.



☐ Eased.



☐ Ogee.



If you are using new or existing appliances, lighting, or fixtures select the item below and note its size, make, and model.

Range.	Size (HxWxD)	Make	Model		
Oven.					
NAT					
Microwave.					
Sink.					
Faucet.					
Countertop Accessories.					
Dishwasher.					
Refrigerator.					



Below are the steps to provide your designer with a rough sketch of your kitchen to determine possible cabinetry placement.

What you need:

- Tape measure.
- Pencil.
- Floor plan grid (provided) or a piece of paper.

Steps:

- 1. Start in a corner and measure, in inches, the distance to every item on that wall from the corner.
- 2. Do the same from every corner, marking down all measurements on your sketch.
- 3. Make sure to include the measurements from outlets, light switches, ledges and/or soffits.
- 4. Include window and door casing widths.
- 5. Note the height of windows and outlets from the floor.



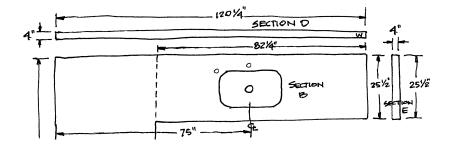
You can estimate the size of your new countertop by using your cabinet drawing to mark your countertop measurements. Once you have measured, you can input the numbers into the form below to find an estimate of total square footage.

What you need:

- Tape measure.
- Pencil.
- Floor plan grid (provided) or a piece of paper.
- 1. Measure the length and depth in inches of each countertop section needed.
- 2. Make sure to include the cutouts for sinks or other appliances and backsplashes.

Enter the length and depth of each section below to calculate the total square footage (Length x Depth \div 144 = Sq. Ft.).

Section.	Length (inches)	Depth (inches)	÷ 144	Total Square Feet
Α			÷ 144	
В			÷ 144	
С			÷ 144	
D			÷ 144	
Total Sq. Ft.				



Calculations Guidelines:

- Round up each measurement to the nearest whole number (For example: 82.25 = 83)
- Round up each square foot calculation to the nearest tenth (For example: 20.055 = 20.1)



YOUR DESIGN SUMMARY.

Save, email or print this page as a comprehensive record of your new kitchen plan.

☐ Birch.



Name:	
Email:	
Phone number:	
Thore number.	
Which of the following fits you?	Do you have a preferred finish type?
□ New Construction.	☐ Stained Finish.
Remodeling.	☐ Painted Finish.
☐ Commercial.	☐ Glaze Finish.
	☐ Burnished Finish.
If you are updating your current kitchen, why?	☐ Vintage Finish.
☐ It's old and out of date.	_ vinago i inon
☐ I need more space.	What hardware do you envision with your cabinetry?
☐ I need a more functional space.	☐ A knob. ☐ A pull. ☐ No hardware.
Other	EANIOD. EApuil. ENo haidware.
	Have you considered a hardware finish?
What elements of the room are you updating?	☐ Aluminum.
Cabinetry.	☐ Bronze.
Countertops.	☐ Chrome.
☐ Flooring.	☐ Distressed.
Paint.	□ Nickel.
	Pewter.
Lighting.	□ Wood.
☐ Backsplash. ☐ Other	
Uther	What colors do you prefer for your countertop?
	☐ Light & Bright.
What is your planned investment? \$	☐ Warm & Earthy.
	☐ Dark & Dramatic.
What is the top priority of your project?	☐ Versatile Neutral.
Design.	□ Versaule Neutral.
Functionality.	What kind of sink will you be using?
Budget.	
Other	☐ Single Basin. ☐ Double Basin.
	☐ Double Basin. ☐ Bar,
How would you define your kitchen style?	
Luxe Transitional. Distinct, stylish, striking.	☐ Farm.
☐ Natural & Warm. Informal, inviting, cozy.	What type of backsplash would you like to see in your kitchen?
Light & Timeless. Simple, streamlined, functional.	☐ Full Height.
Classically Traditional. Authentic, refined, time-honored.	☐ Standard – 4" strip.
☐ Contemporary & Dynamic. Sleek, modern, sophisticated.	None.
How would you like your dream kitchen to feel?	Why type of edge are you considering?
☐ Distinguished & Traditional.	Roundover.
☐ Sleek & Cool.	Bevel.
☐ Comfortable & Cozy.	☐ Eased.
☐ Eclectic & Fun.	☐ Half Bullnose.
☐ Warm & Inviting.	☐ Full Bullnose.
	☐ Ogee.
Do you have a preferred wood type?	ப Ogee.
Cherry.	Total Countertop Square Footage:
☐ Hickory.	
☐ Thermofoil.	
☐ Maple.	
□ Oak.	





With this completed guide you now have most of the information you need for your new kitchen in one document.

You can now:

- Print or email this guide to share with your designer.
- Create a style board of ideas to complement your kitchen planning guide.
- Download our free **Kraft2Match** interactive cabinet and countertop selector app to find the perfect color and finish combination.







